GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:4244
ANSWERED ON:12.12.2016
DTH Services for Educational Channels
Gogoi Shri Gaurav;Rao (Avnthi) Shri Muthamsetti Srinivasa;Reddy Shri Ch. Malla

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether the Government has launched educational channels for ensuring high quality education in the Country and if so, the details thereof;
(b) whether it is a fact that a large number of students are not able to watch the said educational channels as DTH service providers have asked the Government for money to air these channels; and
(c) if so, the details thereof and the alternative steps taken/proposed to be taken by the Government to air educational channels in all parts of the country?

Answer

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT
(DR. MAHENDRA NATH PANDEY)
(a) Government has approved a project to launch the 'SWAYAM Prabha'-a project for operationalising 32 Direct to Home (DTH) Television Channels for providing high quality educational content to all teachers, students and citizens across the country interested in lifelong learning. There will be new content of four hours every day, which would be telecast 06 times a day allowing the student to choose the time of his/her convenience. The soft launch of the channels has already been done.
(b) & (c) The subscribers of free DTH Service of Doordarshan can view these Educational Channels using the same Set Top Box and TV. Additionally, Ministry has requested the private DTH Service providers to carry these Educational Channels so that the reach of these Channels can be enhanced. Among them, these Educational Channels are available to all subscribers of M/s Dish TV. Ministry has also requested the cable operators for carrying these Educational Channels.
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